



Attract &
Generate
Leads
Checklist

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What are some Ideas and Topics for lead magnets to attract and generate new customers/leads?

Attraction

Create a Target Audience for Your Business

Name of Target Audience:

Need of Target Audience:

Age:

Education/Occupation:

Gender:

Location:

Household Income:

Vibe:

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Niche

What's your specialty / niche

How many leads do you want to generate weekly?

What's your lead generation topic?

Lead magnet photo/content

What's your call to action link

What's your lead generation topic?

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What Social Media platforms are you on?



What vendors and agents are you Connected to?



Brand Yourself based on your Niche



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Email Marketing strategy



Check your Website/ Landing page for perfection



Notes:

